

Community Crowdfunding Summit

Wednesday, March 16, 2016
Coast Inn of the North - Prince George, BC

AGENDA

8:00 – 8:30	Registration Coffee and Continental Breakfast	Networking
8:30 – 8:40	Opening Welcome	MC Tom Bulmer - InvestLocalBC
8:40 - 9:40	The Connection. Social Media & The Crowdfunding Experience	Leanna Carlson – Carlson Pottery & Robert Quibell – CEO, Vortex Social Marketing.
9:40 – 10:15	What Makes People Donate	Roy Spooner - AimHi
10:15 – 10:30	Nutrition Break	
10:30 – 11:30	Crowdfunding in Not-for-Profits	Daryl Hatton - CEO, FundRazr
11:30 – 12:30	Lunch Break	
12:30 – 1:30	Turning Customers into Investors and Investors into Brand Champions	Sean Burke, COO - FrontFundr
1:30 – 2:30	Are you ready for Crowdfunding? A success story.	Charlene Tessier – CrowdGift & Kimberley Allan Mulla – Kimberley's Kitchen
2:30 – 2:45	Nutrition Break	
2:45 – 3:45	Securities – Making Crowdfunding Legal	Alixé Cormick – Venture Law
3:45 – 4:00	Closing remarks	MC Tom Bulmer - InvestLocalBC
4:00 – 4:30	Connect. Learn. Have Fun!	Networking